

RCFY community prevention partners

School Law enforcement
 Health Youth Business
 Media Government, local, state, federal
 Faith-based Parents
 Youth-serving Substance misuse prevention

CARA Grant
(Comprehensive
Addiction and Recovery
Act)
 Raymond Police
 Department, DEA
 Raymond School District

Student
Assistance
Program \$\$
 Raymond School
 District - RCFY is
 community Partner

LEAP After
School Program
\$\$
 Raymond School
 District - RCFY is
 community Partner

Pickleball Courts
 Town of Raymond
 Raymond
 Recreation
 Raymond Area
 Rotary

NAMI Connect
Suicide Prevention
Training
 Raymond School
 District

RCFY monthly meetings **Youth Action meetings (Grades 6 - 12)**
Youth Leadership Training **Family Fun Night** **Project Safeguard**
Operation Raymond Clean Up **Prevention Summit** **Sticker Shock**
Summer Fun Series **Youth Film Festival** **Medication Take Backs**
Wellness Fairs in schools **Community Resource - Access to supports**

SWOT January 2025

RCFY Strengths (Internal)

- Partnership with school
- Data in schools is available- why YRBS(HS+MS) (RCFY controls this)
- Grant
- The school recognizes the importance of this work!
- Connections - access to so many resources
- Communication (social media) mailers/graphics
- Regular meetings
- Getting feedback from kids
- Involved at many different levels
- Resource to stay updated - new futures
- Crossover of all resources, groups, people
- Listening to and understanding - to everyone
- RCFY understands it takes a village and they are it
- Consistent messaging
- Expanding into the Art world is appreciated
- Brand recognition
- Constant involvement in community events/community activities
- Watching kids evolve through the program/Coalition and come back

RCFY Opportunities (External)

- Message correlation with/dry, January
- Local/town government involvement/knowledge of RCFY
- YouTube channel and promotion
- Partners- working together - not duplicating
- Community expansion / other towns, Candia?
- Youth center/(Leap)/Rec
- Transportation for youth to be more involved
- Welcome packets for new families to Raymond School District
- Life of an athlete/education for youth/families
- Seacoast unit/mental health/substance misuse education/resources
- How do we reach kids in sports?
- Alternative to Suspension
- Diversion program
- SEL Room at school

RCFY Weaknesses (Internal)

- More Youth voice (diverse sectors - sports, arts, nerds, etc)
- More, family voice and engagement
- Sustainability- \$\$
/location/brand/MOU/communication/relationships
- Family education sessions (including kids)
- Community space for youth
- Where is the next threat/risk?
- Technology/social media
- Elementary-aged families- how can we get them info/resources?

RCFY Threats (External)

- Funding
- politics
- Need to stay original
- Other groups not collaborating/going rogue- working in silos
- People don't listen/don't want to talk about this
- Parents modeling, “ bad behavior”
- Social media/Internet
- Cell phones during school/distractions
- Covid/affect on youth
- Marijuana on agenda/advertising - products
- Succession plan?/Community plan?
- How to reach the unreachable child/family
- Coalition/school relationship
- Difficulty keeping fun/entertaining